

TOM LOHRMANN



CONTACT

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🐦 @tomlohrmann

OBJECTIVE

To obtain a position in the music industry, journalism or digital marketing.

STRENGTHS

- Displays time management, communication, and organizational skills
- Experienced writer and digital marketer
- Experienced multi-instrumentalist

WORK EXPERIENCE

Intern

Feb 2015-May 2015

HouseLens, Inc

- Assisted customer service and sales teams with collection, analyzation and editing of client information across multiple platforms.
- Drafted copy for marketing emails and communicated with contracted videographers to ensure availability and compiled information to assist the customer service team in scheduling efficiently.

Editorial Intern

Jan 2015-May 2015

Nashville Scene

- Delivered detailed transcriptions of audio interviews and assisted with local music and event listings in GyroBase.
- Examined court cases, police depositions and SEC filings using CaseLink and other legal databases and visited the Davidson County Elections Commission to collect fundraising statements from mayoral candidates.
- Attended staff-wide edit meetings, assisted with email marketing newsletters and spoke with school administrators via telephone to gauge opinion on a Senate bill concerning Nashville charter schools.

Studio Intern

Oct 2014-Feb 2015

Mr. Lemons Studio

- Assisted Nashville producer Neilson Hubbard with setup of microphones, drums, amplifiers and soundproofing equipment, level checks and teardown of the studio before, during and after sessions.
- Filmed and moderated video interviews with Hubbard and business partner Joshua Britt regarding The Orphan Brigade album and documentary.
- Engineered recording sessions and attended production meetings; provided feedback on touring strategies, marketing material, documentary trailers and visual presentation.
- Drafted copy for film festival submissions and booking emails; researched and contacted colleges, universities and Civil War landmarks in Southeastern states.

Marketing Intern

Oct 2014-Dec 2014

Velvet Shoreline Studios

- Assisted Nashville songwriter Carey Ott with digital marketing responsibilities surrounding the release of his third full-length record "Through The Waves" and launch of Velvet Shoreline Studios.
- Facilitated monetization of music, marketing of production services to new clients and refinement and strengthening of online presentation.
- Sat in on production sessions and offered input on lyrical and musical changes or modifications. Participated in conference calls with Ott's manager and web developer and observed licensing deals and publishing registrations.

EDUCATION

Bachelor of Business Administration (Concentration: Music Business)

Trevecca Nazarene University, Nashville, TN